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## Bad Mamma Gamma

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Hi Shopper,

Let's talk about one of the options pricing factors that might be the most misunderstood ...

But that might also be one of the most important when it comes to finding the trades that give you the most "bang for your buck!"

*Gamma.*

Now, you may or may not be familiar with Gamma's sister, Delta ...

Which tells you how much the value of your option will change when the equity moves \$1.

So if you have a *50 delta* option, if the underlying moves \$1 in your direction, that means your option is now worth \$0.50 more!

Pretty neat?

Now delta isn't static. The closer to the money you are, the higher the delta.

And in simple layman's terms ...

Gamma tells you how much the delta of an option will change when the underlying moves \$1.

So with a high gamma trade ... *your option will gain value FASTER* if the underlying stock moves in the direction you want it to!

Basically, your option *will make more money more quickly with a smaller move in the underlying.*

That's why I go for high gamma trades in my Option Shopper program.

That's how I've scored ...

- **+118% on BBBY (in a single week!)**
- **+113% on WMT (in just 4 trading days!)**
- **+116% on SLV (in just 5 trading days!)**
- **+86% on RIG (in just 7 trading days!)**
- **+71% on AAPL (in just 2 trading days!)**
- **+108% on C (in a single week!)**

If you want "bang for your buck!" trades, this is where they are!

Of course, these "gamma jammas" aren't for everybody.

If you're someone who ...

- Likes to only make the most expensive trade possible
- Prefers incredibly slow profits
- Or doesn't even like to make profits at all ...

Then these trades probably aren't right for you.

But if you like making **simple trades that are ready to deliver big results FAST** ...

[These are what you're looking for.](#)

And NO, you don't need to understand gamma to profit from them!

But what you DO need to understand is ...

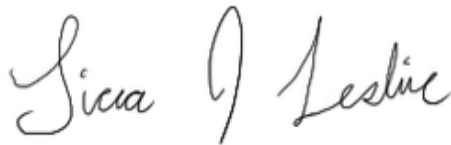
Special pricing ends tonight at midnight ...

And my next trades come out on Tuesday!

[Join me here to start making gamma work for you!](#)

*(Even if you're not quite sure what the heck it is ...)*

Thanks for Reading,

A handwritten signature in cursive script that reads "Licia Leslie".

Licia Leslie

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